

Innovation Lab. from ideas to business

Overview

It is predicted, that by the year 2027, in just 12 years, 75% of today's S&P 500 companies will be replaced. The more drastic prediction from Babson College says that in just ten years 40% of FT500 companies will not exist at all. This is why creativity and innovation become the essential skill for leaders in 21st Century. Companies need change, new business models, products, ideas to satisfy demanding and sophisticated needs and tastes of their customers.

Innovation Lab course focuses on enabling students to learn to detect business opportunities using methodologies that encourage creativity and innovation, whether for starting their own business or for generating a new and different economic activity in an already operating firm. As learning program, students will use databases and sources of information to strengthen the preliminary design of a business idea. Upon completion of this course, students will be able to visualize a variety of opportunities and ideas for starting a business or for creating new businesses from already existing firms.

Modules	A: Idea Generation theory : Nov 14 – Nov 18 ,2016 B: Creativity and Innovation Lab : Nov 21 - Nov 25, 2016 Number of participants for the course will be limited to fifty.
You Should Attend If...	<ul style="list-style-type: none"> ▪ University students at all levels (Business and Engineering) that aspire to become an entrepreneur or agents of change in corporate environment ▪ Executives and managing personal of manufacturing, service and government organizations ▪ Academicians ▪ Small scale industries representatives

Rates of registration for Two week GIAN Courses

Candidate Type		Course Duration
		Two Week
Foreign Participants		300 USD
Industry Participants		8000 INR
Faculty		4000 INR
Research Scholar/Student	Gen/OBC	2000 INR
	SC/ST	1000 INR

1. The above fee include all instructional materials, Computer use for tutorial and assignments, laboratory equipment usage charge and 24 hr. free internet facility etc.
2. The participant will be provided with accommodation and meals purely on payment basis

The Faculty



Prof. Valery Chistov holds a position of an Assistant Professor of Business Management and Innovation in the Business School of Tecnológico de Monterrey University, Mexico. He is an expert in fields of corporate innovation, entrepreneurship and creativity. He has an extensive professional experience as a consultant for such international companies as Continental Tires, 3M, Estafeta, Gazprom, WTC Industrial, and ABB. Currently nominated for the position of Vice President for Caribbean, Mexico, Central and South America.



Dr. Sunita Tanwar is an expert in the field of Organisation Behaviour, Human Resource Management and Entrepreneurship having 12 years of extensive teaching and research experience. She is presently working as an Assistant Professor in Department of Management Studies in School of Law, Governance, Public Policy and Management in Central University of Haryana, Mahendragarh.

She had supervised 6 PhD and 1 M.Phil thesis. Dr. Tanwar has published three books and edited two books on research Methodology. She is on the advisory and editorial board of number of National and International Journals. Dr. Tanwar has more than 27 publications in the national and International Journal of Repute. She has chaired the technical sessions of International Conference and National Seminar. She has supervised more than 200 Research Projects of MBA students. She has got a corporate teaching experience in organisations like Kean India, Errickson Gurgaon. Dr. Sunita is a certified Entrepreneurship educator from National Entrepreneurship Network in association with DST, NSTEDB and Wadhvani Foundation. She is Certified in Essentials of Entrepreneurship: Thinking and Learning from University of California, Irvine and Completed an online course on Understanding Research Methodology from University of London &SOAS .

Course Co-ordinator

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